Core Values

- >>> A commitment to innovation and excellence.
- ▶▶▶ VISION To provide compelling, effective and result driven services to succeed on multiple levels.
- ▶▶▶ MISSION Putting the heart and mind to work and derive the best.
- QUALITY CHIBA will re-evaluate, reconsider and think out of the box with future in mind.
- ACCOUNTABILITY Accept responsibility for our actions and support business decisions through experience and good judgement. Responsible and forward thinking as Industry leaders.

FINA

CHIBA STRATEGIC SOLUTIONS PVT LTD

Connect to Communicate

Create presentation with inputs: sourcing, quality, style and blending identifying target audience - their

Create brand Proposition and name: unique brand mission

Competitive environment: analysis and benchmarking

Confirming:

existing or proposed brand name, design or positioning and price

(brand audit)

Profitable and sustainable brands Creative: brand developed from creative brief

Consumer testing : of brand

Corporate objectives and capabilities : including opportunity analysis

needs and wants

Communication: media, PR and sales presenters tailored to trade and consumers

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CHIBA STRATEGIC SOLUTIONS PVT LTD

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OPP AKBARALLYS, FLORA FOUNTAIN, MUMBAI 400001

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CHIBA's Services

- ▶▶▶ Public Relations & Media/Branding
- ▶▶▶ Investor Relations
- ▶▶▶ Digital Marketing
- ▶▶▶ Market Research & TEFS
- ▶▶▶ Event Management
- ►►► KPO/BPO related services

and marketing skills
to ensure your voice is heard.

CHIBA is an independent firm, promoted by the professionals who have lead several Start-Ups for MNC's and Top Corporate Groups with over more than two decades of experience spanning various segments from Market Research, Media, Communications, Capital & Commodity Markets, Consultancy, Strategic Alliances, Events, KPO/BPO set ups and related areas.

CHIBA offers services on PR & Media, Strategy, Branding, Investor Relations, Digital Marketing, Market Research, Event Management and KPO/BPO related services.

CHIBA Provides services to organizations with global aspirations and would act as the trusted advisor to business of all segments including local, Regional, National, and International. CHIBA will provide customized business environment research to support strategic decision-making process to counter all-round Market Growth and Entry problems, and also act as a partner to provide unmatched value proposition in the Marketing, Sales and Strategic Initiatives.

SOLUTIONS

Discover how best to deliver the right SOLUTIONS at the right time

STRATEGY

Adopt a proven STRATEGY for actionable experience with measurable results.

SUCCESS

Achieve all stated objectives SUCCESS.

▶ CHIBA's METHODOLOGY



Calls

Capital Market Data &







Newswire Services

Synchronizing your
Shareholder Communications with
Market & Investor Intelligence can
create new opportunities to
uncover new investors and better

MIELLIGY

understand your shareholders

Ownership & Targeting

Surveillanc

Investor Relationship

Activism Defense

CHIBA's Expertise

- Cutting edge media communications with un-paralleled media reach, targeted "Spot On "
 Marketing services, Creating Communication Planning, Strategies through effective public relation campaigns
- >>> Setting highest professional standards for measurement and ROI
- ▶▶▶ Multiple Ideas: Exchange multiple ideas regarding services thru convey of thought
- ▶ ▶ Brand Positioning
- ► ► Investor Relations Services
- ▶▶▶ Digital Marketing
- ▶ ▶ In-depth Market Research Analysis
- Methodology to combine supply-side industry analysis, end-user primary and secondary research & demand assessment with deep examination of trends
- Market Research reports to focus on a particular industry sector, include strategic analysis of business driver and challenges, technology development, the value chain and competitive landscape along with Indian & Global regulator issues